



**PROJECT: MA TERRE: MARKETING TERRITORIAL PUOR L'EMPLOI**

**YEAR: 2015 (ongoing)**

**COUNTRY: Tunisie**

**CLIENT: CEFA**

### **DESCRIPTION**

The project is aimed to the reduction of unemployment in the Region of Kroumirie-Mogods (north-western Tunisia) through the development of Territorial marketing and the promotion of tourism.

GISMAP is involved in the development of GIS tools and maps for the promotion of historical, archeological, natural and cultural resources of the region.

It will be done through collection of existing data and field survey, development of thematic maps and set-up of a WebGis that will be hosted into the project website, under construction. Also, GISMAP will ensure the training of local staff in WebGIS development and maintenance.

The activities are presently ongoing.

